



Institute of Creative Excellence

**BROCHURE** 





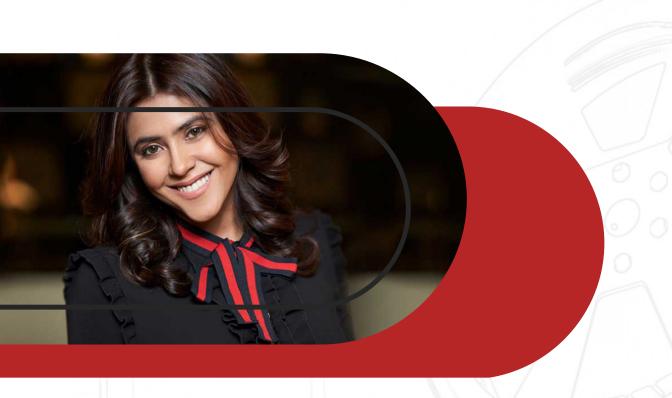


'Welcome to the world of filmy glamour'

The film industry is beautiful and filled with glamour, rich lifestyles and famous personalities. Did you know as per 'The Times of India', almost 2000 people travel from all over India to Mumbai to join the Bollywood industry every day. That is only counting the Bollywood film industry. Sadly, majority of them have their dreams shattered and end up taking city jobs and living poorly with no dreams and opportunities. Many do not have the knowledge on how the film industry works and think talent is enough to get recognized. Without any industry connections, the chances to joining are 10 in a million. Would you rather gamble your future on luck? or join a film school that trains your skill set and provides you with lifetime placement support within the industry?

#### How ICE helps you become a superstar?

- >> ICE provides training and film knowledge to sharpen your skills
- >>> Coaches and grooms, you for auditions with our +200 industry associations
- Opportunities to interact with famous celebrity stars and industry renowned personalities who visit ICE as guest faculties
- >>> ICE is a major partner with giant production houses and studios that helps our alumni get first priority for countless job opportunities
- Offers lifetime placement support and mentorship on several project
- >>> Even young stars have the opportunity to start an early career in the industry



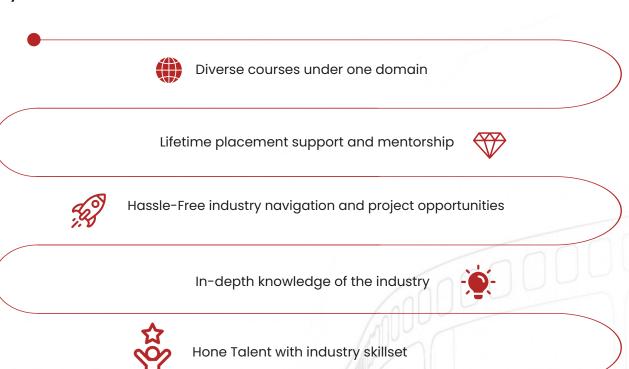


## You are a star, now it's time to twinkle and shine

You are a talented person who has set your mind on achieving your success to becoming a famous and rich personality. The industry is always looking for new talent like you.

However, even the brightest talent getting noticed can be a big challenge if you have no familiarity with the industry or any connections. ICE is a renowned institute well connected with celebrities, film-making artists, production houses, and studios. At ICE you will sharpen your talent, learn the essentials of your subject interest and be on your way with a successful push from ICE into the industry.

ICE has a successful record of alumni placement and is the only institute to offer:



Flexible Courses at discounted fee structures











## **ICE Lifetime Placement Support**

- >>> ICE has +200 industry connections with studios & production houses
- >>> ICE is the preferred partner to big production houses like Balaji Telefilms Ltd, Balaji Motion Pictures, ALT Balaji, JIO, Dashmi Creations, etc
- >> ICE offers lifetime placement support and mentorship to all alumni

Feature	Advantages	Benefits
Celebrity Guest Lectures	Inside industrial tips and Hacks from successful ce- lebrity artist	Knowledge of how the in- dustry works and how to crack auditions
Lifetime Placement Support	Free grooming training and real-time updates on projects and audition interviews	Get audition openings priority and knowledge of industry openings on proj- ects for a lifetime
Lifetime Mentorship	Free lifetime counseling and mentorship on project and career guidance	You get lifetime advice from renowned experts while you navigate the industry
Industry Associations	ICE has +200 industry con- nections with giant produc- tion houses & studios	You get priority as Iceians to jobs & projects with our connected industry part- ners
Fully Equipped Infrastructure	Access & acquaintance to the latest equipment and industrial exposure	You are better ready to work in the industry with a refined skillset & industry knowledge



# Illustrious Alumni Glamour & Fame Awaits our Alumni



Chahat Mani Pandey

Production House
BALAJI TELEFILMS



Dalpat Malviya

Production House
BALAJI TELEFILMS



Mahima Sharma

Production House
BALAJI TELEFILMS



Akhilesh Kalwani

Production House
BALAJI TELEFILMS



Astha Singh

Production House
BALAJI TELEFILMS



Emanual Moses

Production House
ONE FINE DAY



Kaustubh Chaturvedi

Production House
BALAJI TELEFILMS



Kiran Kumar

Production House **ZEE TV** 



Tulsi Regmi

Production House
SPHERE ORIGINS



Vinay Mahajan

Production House
SPHERE ORIGINS



Vivek Rajan

Production House
BALAJI TELEFILMS



Neha Sharma

Production House
BALAJI TELEFILMS









Kiran Kumar Actor/Director

"Life has no easy formula where you can take a spoon of medicine and become an actor. There are a few institutes like ICE who can help you train by bringing out the actor inside you."



Sharad Malhotra Actor/Director

"Once the director says 'Action!', you have to be in character no matter what you are doing. In the film industry, your learning never stops. The day it stops is the time you stop growing as an



Manoj Joshi Actor/Director

Film making is the one profession in which you have to prove yourself by performing your best every time. You will rise in life if you perform your best even if it is in the smallest role"



Ritwik Dhanjani

"Balaji is my home. You as an actor, as an individual, have to believe that the audition or work that you have come for is yours. That's the best way to be successful. Believe in yourself is my first lesson."



Rajesh Mapuskar Actor/Director

"As a director, you should be a jack of all trades. You should know everything, and if you don't, it is ok, you can always learn but knowing to handle human management is everything for a director."



Payal Nair Actor/Director

"To follow your passions, taking risks in life is very important. Training will help you remember your dialogues and scripts which on live television, no one will have the patience or time to train you."



Makrand **Despande** Actor/Director

"You must always be ready because opportunities will come when you least expect. A cameraman should be sensitive to what the actor is feeling, saying everything through facial expression, stillness will allow the audience to watch you more."



Shakti Kapoor Actor/Director

"The most essential thing is you should enjoy every part of your work. Its not just hard work or luck, as an actor, you Need to know yourself by identifying what are your plus points and minus points."









#### **School of Acting**

Become a celebrity film star

ICE Institute empowers various roles in acting, drama & theatrics enabling new-generation actors to make it big in the industry.



#### **Academy of Film Making**

Master film-making and be a famous artist

ICE has the best infrastructure with the latest gear, well researched academics, and the only institute in India to offer all film making courses under one domain.



#### **Young Stars in Making**

Be a child-star and start early

ICE provides the easiest program courses for parents to send their children to grasp the art of dance forms, acting, and basic film-making starting early in the industry.



#### **Supporting Arts Academy**

Work closely with celebrities and become a renowned industry artist

Supporting arts academy is most important to the entertainment sector of a film, music, serial, drama, or events through make-up, dance and other artistic talents.





## **Golden Savings Opportunities**

- ICE has a limited student scholarship program offered to deserving talented students on a first come first serve basis
- We have scholarships based on talent, not academic merits where up to INR 90000/ course fees may be waived off so hurry
- ICE provides easy fee payment plans with part time courses for people with financial hardship where students can also work and attend so you don't have to wait to join
- ICE even goes further empathizing with financially struggling applicants by offering discounted rates where you can join while the offer still stands
- ICE is also government recognized so students can quickly avail easy student loan options and join
- What you spend as a one-time fee can easily be earned by a single project if not multiple so the faster you complete your course the quicker you earn





Learn at the best film school campus



ICE is facilitated with the latest film industry academic and operational resources reinforced by evolved technology-led processes and robust infrastructure



Infrastructure is customized as per location and courses offered



Equipped with spacious centralized AC classrooms, Outdoor shooting with straight and round trolley, crane, and other filming equipment



Screening and preview theatres, and a sophisticated library





















#### **GET IN TOUCH**

### New Delhi (Head Office)

#### Institute of Creative Excellence

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#### Mumbai - Andheri

#### **Institute of Creative Excellence**



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